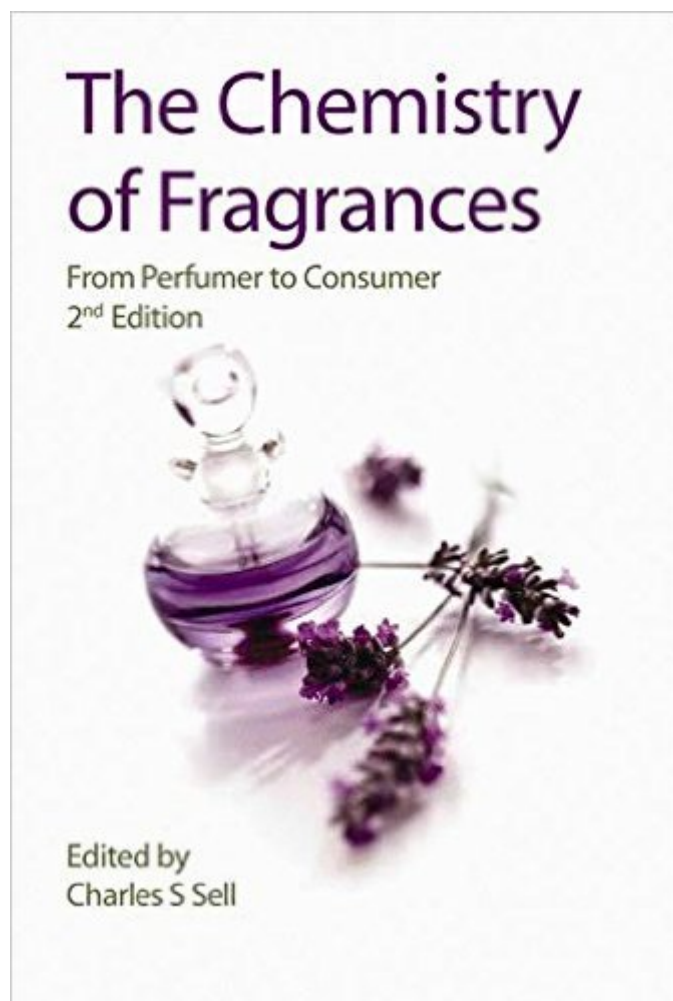


The book was found

The Chemistry Of Fragrances: From Perfumer To Consumer (RSC Paperbacks)



Synopsis

Ever wondered how perfumes are developed? Or why different scents appeal to different people? The Chemistry of Fragrances 2nd Edition offers answers to these questions, providing a fascinating insight into the perfume industry, from the conception of an idea to the finished product. It discusses the technical, artistic and commercial challenges of the perfume industry in an informative and engaging style, with contributions from leading experts in the field. The book begins with a historical introduction and covers all aspects of the development process - from customer brief to producing a fragrance including: Ingredients acquisition; Ingredient design and manufacture; Design and analysis of fragrance; Sensory aspects including odour perception; Psychological impact of fragrance; Technical challenges; Safety. An updated section on the measurement of fragrance discusses the role of senses in marketing consumer products. This book will appeal to anyone with an interest in the perfumery business and includes an extensive bibliography to enable those interested to explore the field further. It also comes complete with a selection of colour illustrations and a fragranced page.

Book Information

Series: RSC Paperbacks (Book 38)

Hardcover: 348 pages

Publisher: Royal Society of Chemistry; 2nd edition (November 6, 2006)

Language: English

ISBN-10: 0854048243

ISBN-13: 978-0854048243

Product Dimensions: 6 x 0.9 x 9 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars [See all reviews](#) (7 customer reviews)

Best Sellers Rank: #315,826 in Books (See Top 100 in Books) #4 in [Books > Medical Books > Pharmacology > Chemistry](#) #16 in [Books > Engineering & Transportation > Engineering > Chemical > Cosmetics](#) #60 in [Books > Science & Math > Chemistry > Industrial & Technical](#)

Customer Reviews

I also own Scent and Chemistry, this book is a lot easier to read. It's more well written and easier to comprehend, there are no annotations/diagram numbers breaking up every sentence. The diagrams are much fewer in number than the aforementioned text book but no less informative. If you are a student of perfumery this book is invaluable, I highly recommend it!

Very good book, covered many topics and subjects , to understand this book well, you should have a chemistry background , I think the benefite from this book is gaining wide knowledge not technics ,, the structure activity relationship chapter is one of the advanced subject about finding new fragrances, specially about odor behavior and physical chemistry of the fragrances,,,

if you love organic chemistry and fragrance this is the book for you! Otherwise it contains tiny tidbits of information for natural perfumers. Natural perfumers should buy something by Mandy Aftel. If you are into synthetic fragrance you might like this book.

The Chemistry of Fragrances is informative, detailed and very helpful for anyone wanting to get into chemistry of fragrances.

[Download to continue reading...](#)

The Chemistry of Fragrances: From Perfumer to Consumer (RSC Paperbacks) Introduction to Glass Science and Technology: RSC (RSC Paperbacks) The Maillard Reaction: RSC (RSC Food Analysis Monographs) Introduction to Glass Science and Technology (RSC Paperbacks) Consumer Banking And Payments Law: Credit, Debit, & Stored Value Cards: Checks, Money Orders; E-Sign: Electronic Banking and Benefit Payments (Consumer Credit and Sales Legal Practice) Consumer Warranty Law: Lemon Law, Magnuson-moss, Ucc, Mobile Home, and Other Warranty Statutes (The Consumer Credit and Sales Legal Practice) Atmospheric Chemistry: RSC Contemporary Boron Chemistry: RSC (Special Publications) Physical Chemistry for the Chemical Sciences: RSC The Chemistry of Textile Fibres: RSC Nucleic Acids in Chemistry and Biology: RSC Ace Organic Chemistry I: The EASY Guide to Ace Organic Chemistry I: (Organic Chemistry Study Guide, Organic Chemistry Review, Concepts, Reaction Mechanisms and Summaries) Ace General Chemistry I and II (The EASY Guide to Ace General Chemistry I and II): General Chemistry Study Guide, General Chemistry Review Ace General Chemistry I: The EASY Guide to Ace General Chemistry I: (General Chemistry Study Guide, General Chemistry Review) Hamlet (The RSC Shakespeare) Biophysical and Physiological Effects of Solar Radiation on Human Skin: RSC (Comprehensive Series in Photochemical & Photobiological Sciences) A First Course in Electrode Processes: RSC An Introduction to Ionic Liquids: RSC Chromatographic Integration Methods (RSC Chromatography Monographs) Ten Timid Ghosts (Read With Me Paperbacks)

[Dmca](#)